



SHENHUA WATERMARK COAL PTY LIMITED
神华沃特马克煤矿有限公司

368 Conadilly St, Gunnedah NSW 2380
Tel: +61 2 6741 8800 Fax +61 2 9290 14 98

12 July 2011

For Immediate Release

MEDIA RELEASE

Community Fund Committee – Back for 2011

All 11 Community Fund Committee members are back on deck to help determine where another \$1m should be allocated as part of the Watermark Community Fund.

Committee Member, Ms Rebecca Ryan, believes people would be surprised at the level of involvement and decision-making the committee has in determining where the money is allocated.

“The Committee developed the objectives and key criteria of the Fund, reviewed and assessed each application, developed an assessment criterion to assess and rank each proposal, and put a final recommendation forward to Shenhua,” Ms Ryan said.

The Committee members were assembled from various sectors within the community, including Aboriginal affairs, education and employment, agriculture, health, the environment and community.

“The Committee’s broad representation, local knowledge and commitment to the community have enabled us to have robust discussion about the priorities within the community to ensure the money is distributed to the most deserved and needed projects,” Ms Ryan continued. “Not one committee representative came to the table with their own agenda.”

According to Watermark’s Communication Manager, Melanie Layton, setting up a Committee of this nature is all part of Shenhua’s commitment to work in partnership with the community.

“The Watermark Community Fund is a prime example where, through an effective collaborative stakeholder engagement process, the decision-making role of the company was placed in the hands of motivated local community members who are actively involved in making a difference to their community,” Ms Layton said.

“For the Fund to be truly effective, we knew we needed to look beyond the social, physical and political setting in which our stakeholders live to better understand the real needs of that community to help determine where the funding should be allocated,” Ms Layton said.

All applications must be lodged at Shenhua Watermark by COB Friday 22nd July 2011.

Application forms can be downloaded from the project website (www.shenhuawatermark.com), by contacting Tracey Foley on 6741 8800 or emailing: tracey.foley@shenhuawatermark.com.

ENDS

Contact: Melanie Layton, Communications Manager (02) 6741 8800 / 0402 112 437